

## Changes and Shifts In The Meaning of The Indonesian Language In The Gen-Z Youth Community

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### KEYWORDS

change; shift; gen-z youth  
community

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### ABSTRACT

The phenomenon of communication on social media Instagram and Tiktok in the Gen-z youth community is one of which has changed the meaning of language. Changes in meaning include expansion, narrowing, total change, refinement, and marketing. Therefore, the purpose of this study is to find out the changes and shifts in the meaning of the Indonesian language in the Gen-Z youth community and to find out what words have undergone changes and shifts in the meaning of the Gen-Z youth community on Instagram and TikTok social media. The data sources used in this study are words found on Instagram and TikTok in the Gen-Z youth community. The research method used is qualitative descriptive with the technique of reading and taking notes. The results of this study show that the meaning of language in the communication of the Gen-Z adolescent community has changed and shifted in meaning along with the development of language and technology on social media. As well as finding words that have undergone changes and shifts in the Gen-Z youth community, including; The broad meaning is; major, sultan, viral, operation, caste, stealing, and adhan, the meaning of narrowing is: teacher, revocation, and hijab, total change, namely: crisp, chili-cabean (chili), honey, change, filter, and stone, meaning of garnish, namely: dajjal, demon, and tadpole, and the meaning of refinement, namely: to the back and anjay.

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### Introduction

Language has a function as a tool to communicate between humans. According to Primary (2021) Language is a form of sound symbol that is arbitrarily used by humans to communicate. Language is used to communicate between humans to live their daily lives, humans cannot be separated from language, because language can produce symbols continuously. According to Marizal et al (2021), communication can occur in two types of situations. verbal and nonverbal. The difference in communication styles is quite striking.

Verbal communication is carried out orally or directly using language, while nonverbal communication is carried out indirectly, namely by using communication tools and writing skills to convey the message Marizal et al (2021). According to Komarudin (2023) Writing skills are the process of thinking to pour ideas or thoughts into writing. Writing is not just writing letters or symbols of language and words in the form of sentences.

One of the things that must be considered when communicating is the use of language styles so that communication is conveyed clearly and on target. According to Gloriani & Hanifah (2015) Language style is a linguistic element that must be considered in communication, the more accurate the language style used by a person, the better the assessment given by the listener to the person. Language style has the characteristic of expressing thoughts and feelings can be in written or oral form, the peculiarity of this language style lies in the choice of words that do not directly express the true meaning. Meanwhile, according to (Satoto in Nurmala et al., 2023) that the language style (*style of language*) is one part of diction (*diction*) which discusses whether or not the use of words is suitable. Language style also includes phrases, clauses, and sentences. Thus, it can be said that language style is a way for a person to express ideas or ideas in his work by showing the characteristics of the person's personality. From the explanation above, it can be concluded that language style is a linguistic element that expresses thoughts and expresses the idea of a work in written or oral form to be communicated to others.

Technological advances today are present to facilitate communication through social media. According to Mulawarman & Nurfitri (2017) Social media is a communication tool used by users for social processes. Social media has become an important necessity in today's digital era. According to Rina Nofha (2020) That in this day and age to get the latest information is very easy because of the rapid development of information technology. Currently, the communication media on gadgets that are often used by Gen-Z is applications *Instagram and TikTok*.

The communication carried out by Gen-Z teenagers on social media is currently undergoing many changes, especially in Indonesian communication, including due to the absorption of new terms or new meanings related to the situation and conditions of the times. For example, in user writing *Instagram*, he wrote "**Lu mah is like a refrigerator**". Word **refrigerator** The meaning extends from the previous meaning, namely "*Refrigerator*", changed to, "*a person who is indifferent/does not care*". According to Nainggolan et al (2018) *Instagram* is a social networking service for sharing photos and videos owned by an American company, *Meta Platforms*. The app allows users to upload media that can be edited with filters or organized with hashtags and geotagging. In addition to *Instagram*, there is also an article on *TikTok*: "**Good morning, Head**". Word **head** The meaning extends from the previous meaning, namely "*body parts above the neck*", changed to, "*Greetings to the person who is the leader*". According to Aji & Setiyadi in Oktaviana et al (2021) *TikTok* is a social networking application and *video music platform*, Users can create, edit, and share short video clips complete with filters and music as support. User *TikTok* can create unique short videos quickly, also easy to share with friends around the world. In the research (Salsabilla, 2023) word **Status** the meaning has changed completely from the previous meaning, "*the condition or position of the person*", changed to, "*Someone's posts on social media, for example whatsapp status*".

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Changes and shifts in the meaning of language are included in the study of semantics. According to Pateda in Pasangio (2020) Semantics is a science that studies meaning. In semantic studies, there is a discussion about the change of meaning or also known as the shift in meaning. Change and shift of meaning is a form of expansion, narrowing, connotation, synthesis, and association of the meaning of a word (Herniti in Cipta Ningtyas, 2022). According to Chaer (2013) Synchronously, the meaning of a language can change, however, it does not apply to all words its meaning will change.

One of the developments of language occurs in the meaning of language. The meaning of a language can change significantly over time. In addition to the change of time, many factors cause the meaning of language to change. According to Chaer in Rahma et al (2018) that changes and shifts in meaning can occur due to factors such as developments in science and technology, socio-cultural developments, differences in fields of use, associations, differences in responses, the development of terms and so on. All of them found that the development of the times can result in changes or shifts in the meaning of words in language. There are five types of changes and shifts in the meaning of language according to Chaer in Muzaiyanah (2015), which are as follows: (1) expanding meaning, (2) narrowing meaning, (3) total change, (4) refining meaning, (5) cursing meaning.

Changes and shifts in the meaning of language can occur when humans interact and communicate using language, both in written and oral form with various communication media they use. One of them is through social media as a communication tool used by its users to interact. Social media is a communication medium used by many humans, especially in Generation Z (Gen-Z). Gen-Z is a person born in the period 1995-2010, (Francis & Hoefel in Zis et al., 2021), they are referred to as digital natives because from an early age they have been exposed to the internet and gadgets. Gen-Z is closely related to technology, Gen-Z has a nature of always being dependent on the internet either in the social world, education, or knowledge about something, this makes them not free when communicating in the real world.

User-speaking language *Instagram and TikTok* has special characteristics. This is in accordance with research conducted by: first, (Amelia et al, 2020), with the title of his research "*Variety of Adolescent Languages on TikTok Social Media (Sociolinguistic Studies)*". The results of this study reveal that Indonesian has a variety of languages in the use of TikTok media; second, (Ernawati, 2021), with the title of his research "*Changes in the Meaning of Indonesian Language Words on Social Media*". The results of this study revealed that 34 Indonesian words were found that experienced changes in meaning. The changes in meaning found were 16 meanings of words that expanded (generalization), 6 meanings of words that narrowed (specialization), 2 meanings of words that underwent refinement (euphymia), 3 words that experienced disorientation (dysphyma), and 7 words that underwent total changes. Changes in the meaning of Indonesian words on social media occur due to several factors, namely associations, social factors, psychological factors, science and technology developments, and fields of use. Changes in the meaning of an Indonesian word can be caused by many factors; Third, (Salsabilla, 2023) with the title "*Analysis of Generalization and Total Meaning Change in Instagram Social Media*". The results of this study revealed that 9 (nine) forms of widespread meaning changes were found, and 5 (five) total meaning changes.

The similarity of this research with the previous research is found in the object of research, namely related to the analysis of changes and shifts in meaning, while the difference in the research is found in the subject that is the target of this research, namely

the Gen-Z youth community and the means used to communicate in language, namely *Instagram and TikTok*. The formulation of the problems in this study is, (1) how the meaning of the Indonesian language changes and shifts in communication carried out by the Gen-Z youth community, and (2) what words experience changes and shifts in meaning in the Gen-Z youth community on *Instagram and TikTok* social media. From the formulation of the problem, this study aims to find out the changes and shifts in the meaning of the Indonesian language in the Gen-Z youth community and to know what words have undergone changes and shifts in meaning in the Gen-Z youth community on *Instagram and TikTok social media*.

The theoretical benefits of this research can be used as a reference source to increase knowledge, experience, and skills in the development of science about changes and shifts in meaning. Furthermore, the practical benefits of this research can develop science and the basis of thinking during analysis activities for authors or others regarding changes and shifts in meaning in semantic studies.

One of the subjects in school is Indonesian Language lessons. The subject includes two aspects of activities, namely language and literary activities. Language learning at school is also very important because you can learn about the meaning of a language as the meaning of the language develops Komarudin (2018).

Generation Z tends to be more connected to technology than previous generations. By understanding the changes and shifts in the meaning of the Indonesian language in Gen-Z, this research can highlight how the use of technology today greatly affects the change in the meaning of a language, including new terms that appear on digital platforms. This research also contributes science in facing challenges and opportunities that arise in a communication environment that continues to change with technological developments.

## Research Methods

The research method used is qualitative descriptive, which is a research method based on the philosophy of postpositivism which is used to research objects under natural conditions (as opposed to experiments). In the qualitative method, the researcher is as a key instrument. While the data collection technique is carried out in a triangulation (combined) manner, the data analysis is inductive/qualitative, and the results of this qualitative research emphasize meaning rather than generalization. Sugiyono (2016).

The documented research data is in the form of words that have undergone changes and shifts in the meaning of the language contained in the application *Instagram and Tiktok*. The data collection technique used in this study is the look and record technique. The researcher listened to and recorded the words that underwent changes and shifts in the meaning of the language found in application users *Instagram and Tiktok*. Social Media *Instagram and TikTok* was chosen because the Gen-Z youth community has experienced many changes in the meaning of language, especially when communicating using Indonesia. The data were selected according to the characteristics and forms of meaning changes, then classified the forms of changes in the meaning of the words by comparing the denotative meaning or the actual meaning. The instrument used in this study is in the form of documents as the primary data taken directly on accounts on social media *Instagram and TikTok* and the researcher as the main researcher. The data analysis technique according to Miles and Huberman in Zahra Tasyarasita et al (2023) Namely, data reduction, data presentation, conclusion drawn. The data that has been collected in accordance with the research objectives on social media *Instagram and TikTok* will be


identified and grouped to facilitate conclusions. Data presentation is carried out by organizing data into tables based on patterns and shapes and providing notes to help draw conclusions. Furthermore, after the data is analyzed, conclusions are drawn to find the meaning of the data.



## Results and Discussions

Data collected from social media TikTok and Instagram through the researcher's personal social media account, found words that underwent changes and shifts in meaning in the Gen-Z youth community, including; The broad meaning is; major, sultan, viral, operation, caste, stealing, and adhan, the meaning of narrowing is: teacher, revocation, and hijab, total change, namely: crisp, chili-cabean (chili), honey, change, filter, and stone, meaning of garnish, namely: dajjal, demon, and tadpole, and the meaning of refinement, namely: to the back and anjay. This study shows that changes and shifts in meaning are a development of the meaning of language that will always occur over time and cannot be avoided. In line with the research (Sempana, 2017) researching about "Analysis of Changes in Meaning in Language Used by Football Commentators of the 2017 President's Cup". From the study, 46 words were found to have changed meaning in the language used by the 2017 President's Cup football commentators. The change in meaning includes a change in the meaning of 20 words, a change in the meaning of narrowing by 1, a change in the meaning of refinement by 1, a change in the meaning of marketing by 6, and a change in the total meaning of 18 words. Commentators made a change in meaning because football is a very popular sport and has many fans. Commentators use language that has undergone a change in meaning to attract interest, foster the spirit of the audience, and foster pride in the football club that the audience loves. In the communication of the Gen-Z youth community on the application *Instagram and TikTok* often used in the form of discourse, dialogue, or monologue. Things in line with research Gloriani & Abadiyah (2014), Forms of discourse in Indonesian consist of dialogue and monologues. According to Mulyana (2005) explained that "monologue discourse is a discourse delivered by one person, while a form of dialogue discourse is "a discourse spoken by two or more people".



The following is data documentation and the results of meaning analysis on words from Instagram and TikTok social media.

**Table. 1** Data Documentation from *TikTok* and *Instagram*, and Analysis of Widespread Meaning Changes

Data number and data sources	Photo quote	Citation context	Previous meaning	Meaning afterwards
TikTok's 1st data <a href="https://vt.tiktok.com/ZSYDEMXT">https://vt.tiktok.com/ZSYDEMXT</a> <a href="#">h/</a>	"Major" 	In the picture, there is a context "The college department that makes graduates the happiest when they are already working"	Mention in the field of transportation	Mention of the field of education

<p>2nd data TikTok  <a href="https://vt.tiktok.com/ZSYDEf78e/">https://vt.tiktok.com/ZSYDEf78e/</a></p>	<p>"Sultan"</p> 	<p>In the picture, there is a context "The excitement of the wedding reception of the bride and groom 'Sultan' with a necklace of money in Bangkalan"</p>	<p>King, Majesty, Noble</p>	<p>Materially rich people</p>
<p>3rd Instagram data  <a href="https://www.instagram.com/p/C5JwR_5yMnc/?igsh=aZMzN21mY2VvY2Nh">https://www.instagram.com/p/C5JwR_5yMnc/?igsh=aZMzN21mY2VvY2Nh</a></p>	<p>"Viral"</p> 	<p>In the picture, there is a context "Viral bukber wholesale business merchandise Nasgor his friend"</p>	<p>It spreads widely and quickly like a virus</p>	<p>Famous or known by many people</p>
<p>4th Instagram Data  <a href="https://www.instagram.com/p/CvTzM0jP7eW/?igsh=MWNwMmtqaHRvNGowZg==">https://www.instagram.com/p/CvTzM0jP7eW/?igsh=MWNwMmtqaHRvNGowZg==</a></p>	<p>"Operation"</p> 	<p>In the picture there is a context "Holding a street crime operation, the police secure a youth carrying a rhyme in Setu"</p>	<p>Surgery</p>	<p>Actions, jobs, actions or those performed physically</p>
<p>5th Instagram data  <a href="https://www.instagram.com/reel/C7oWiVUJVwk/?igsh=cDJ1bW14NnE4YmZl">https://www.instagram.com/reel/C7oWiVUJVwk/?igsh=cDJ1bW14NnE4YmZl</a></p>	<p>"Caste"</p> 	<p>In the image there is a context "Caste in the office based on Lanyard"</p>	<p>The level or degree of human beings in society</p>	<p>Used for hijab levels</p>

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<p>6th Instagram data</p> <p><a href="https://www.instagram.com/p/C7v327nS88M/?igsh=ZjexcHk4bWx2MDY0">https://www.instagram.com/p/C7v327nS88M/?igsh=ZjexcHk4bWx2MDY0</a></p>	<p>"Stealing"</p> 	<p>In the picture there is a context "Female Alfamart employee, caught a mother who allegedly stole goods in the store"</p>	<p>Taking the rights of others</p>	<p>Exemplify good things</p>
<p>7th Instagram Data</p> <p><a href="https://www.instagram.com/p/BsAI XMGBNFY/?igsh=MW9samtiZ3BvZ2J5ag==">https://www.instagram.com/p/BsAI XMGBNFY/?igsh=MW9samtiZ3BvZ2J5ag==</a></p>	<p>"Adhan"</p> 	<p>In the picture there is a context "Music is the adhan of Satan"</p>	<p>Invitation to perform prayer</p>	<p>An invitation to forget God</p>

In the table above, there is a widespread change in meaning caused by several factors. The word **major**, its meaning extends from the previous meaning, "*Mention in the field of transportation*", changed to "*The use of mention in the field of Education*", for example the sentence, "*Ario took a lecture majoring in Education*". The word **sultan**, its meaning extends from the previous meaning, "*King, Emperor, noble*", changed to "*Materially rich*", for example the sentence, "*Raffi Ahmad is the sultan of Andara*". The word **viral**, its meaning extends from the previous meaning, "*Spreading widely and quickly like a virus*", changed to, "*Famous or known to many people*", the example sentence, "*Aninda's Viral Post on TikTok*". the word **surgery**, the meaning of which extends from the previous meaning, **surgery**, changed to, "*Action, work, action or that is done physically*", an example of the sentence "Indramayu Police conducted a joint operation". The word **caste**, its meaning extends from the previous meaning, "*The level or degree of human beings in society*", changed to "*Used for the levels of hijab*", for example, the sentence, "*the highest caste of hijab in my opinion is old school paris*". The word **stealing**, its meaning extends from the previous meaning, "*to take the rights of others*", changed to, "*to exemplify good things*", for example, the sentence, "*Lira steals people's attention while she is reading the Qur'an*". Meanwhile, in the word **adhan**, the meaning extends from the previous meaning, "*an invitation to perform prayer*", changed to, "*an invitation to forget Allah*", for example, the sentence, "*Rio, let's listen to this dangdut music*".

Based on the data above, it can be concluded that there are words of change and shift that experience widespread meaning, namely; *major, sultan, viral, operation, caste, stealing, and adhan*. This is in line with the opinion (Erwan Kustriyono, 2016) Extended meaning (generalization) is a symptom that occurs in the process of changing meaning from a special meaning to a general meaning. For example, in the word **Ladies and gentlemen**, its meaning extends from the previous meaning, "*Women who have given birth*", changed to, "*a term for women who are married and have children*", Example sentence, "*Mom is watching television*". Based on this explanation, it can be concluded

that the word in the application *Instagram and TikTok* which initially only had a denotative meaning, now the meaning has expanded or has other meanings, due to several factors that cause changes and shifts in meaning.

**Table. 2** Data Documentation from *Instagram and TikTok* and Analysis of Changes in Narrowing Meaning

Data number and data source	Photo quote	Context of the quote	Previous meaning	Meaning afterwards
TikTok's 1st data <a href="https://vt.tiktok.com/ZSYU1daWh/">https://vt.tiktok.com/ZSYU1daWh/</a>	"Teacher" 	In the picture there is a context "It's nice to be a teacher"	Someone who imparts knowledge anywhere	Teachers in schools
2nd data TikTok <a href="https://vt.tiktok.com/ZSYUJRTWu/">https://vt.tiktok.com/ZSYUJRTWu/</a>	"Unplug" 	In the picture there is a context of "Pull out the teeth first"	An interesting activity	Go or move to another place
3rd Instagram data <a href="https://www.instagram.com/reel/C4fA7MTxcq2/?igsh=MXVwNXB5d2NpMzlxQ">https://www.instagram.com/reel/C4fA7MTxcq2/?igsh=MXVwNXB5d2NpMzlxQ</a>	"Hijab" 	In the picture there is a context of "Hijab"	Face and body covering fabric	Muslim head covering

In the table above, there is a narrowing change in meaning caused by several factors. The *teacher's word* narrowed the meaning from the previous meaning, "Someone who provides knowledge anywhere" changed to, "Teacher at school", the example sentence, "Mrs. Lina is a teacher at SDN 01 Bandung". The word *revocation*, its meaning narrows from the previous meaning, "Activities to attract something", changed to, "Go or move to another place", the example sentence is "let's revoke it to Bogor let's go". Meanwhile, in the word *hijab*, the meaning narrows from the previous meaning, "Cloth covering the face and body", changed to, "Cloth covering the head of Muslim women", for example the sentence, "Every Muslim woman uses hijab to cover her aurat".







Based on the above data, it can be concluded that there are words of change and shift that have a narrowing meaning, namely; *teachers, uproot, and hijab*. This is in line with the opinion (Ameylia Maya Kristinaupi et al., 2024) Narrowing meaning (specialization) is a factor in changing a word that previously had a broad meaning to narrow or have a single meaning. For example, in the word *follower*, its meaning narrows from the previous meaning, "adherents", changed to, "People who follow social media accounts", Example sentence, "Rara, you are a follower of Raffi & Nagita's Instagram account, huh?". Based on this explanation, it can be concluded that the word in the




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application *Instagram and TikTok* which originally had a broad meaning, now the meaning has narrowed, due to several factors that cause changes and shifts in meaning.

**Table. 3** Data Documentation from *Instagram and TikTok* and Total Meaning Change Analysis


Data number and data source	Photo quote	Citation context	Previous meaning	Meaning afterwards
TikTok's 1st data <a href="https://vt.tiktok.com/ZSYUJ8fYd/">https://vt.tiktok.com/ZSYUJ8fYd/</a>	"Crisp" 	In the picture there is a context "Give jokes that are crisp dong bestie, I'm really tired"	Describes the texture of fried maknan to dry	A joke that isn't funny
2nd data TikTok <a href="https://vt.tiktok.com/ZSFwBhX9p/">https://vt.tiktok.com/ZSFwBhX9p/</a>	"Chili peppers" 	In the picture there is the context of "Makeupin random people (chili-cabean)"	Types of chili plants	Teenagers aged 14-17 who look impolite
3rd data TikTok <a href="https://vt.tiktok.com/ZSFw12e9P/">https://vt.tiktok.com/ZSFw12e9P/</a>	"Honey" 	In the picture there is a context "The hardest thing a wife does when she agrees to be honeyed"	Liquids that contain a lot of sugar in beehives	The legal wife of another husband based on the view of his first wife
4th Instagram Data <a href="https://www.instagram.com/p/C4vKOslhDe7/?igsh=dmxtYm1wZGI2YTdp">https://www.instagram.com/p/C4vKOslhDe7/?igsh=dmxtYm1wZGI2YTdp</a>	"Relax" 	In the picture there is the context of "Dime guessing"	Money with a small nominal is usually in the form of metal	<i>Dime guesses:</i> easy-to-answer guesses
5th Instagram data <a href="https://www.instagram.com/reel/C4WwMmcPnCY/?igsh=NnphbHhIz3NoZzg4">https://www.instagram.com/reel/C4WwMmcPnCY/?igsh=NnphbHhIz3NoZzg4</a>	"Filter" 	In the image there is a context "Beautiful because the filter is proud"	Tools for filtering	Effects used to take photos to look beautiful
6th Instagram data <a href="https://www.instagram.com/p/">https://www.instagram.com/p/</a>	"Stone" 	In the picture there is a context "People whose heads are stones will only be"	Hard, dense objects that come	Traits that reflect stubbornness



<p><a href="#">/CtLFwrAoBD8/?igsh=MTZxZTg1a21remVsYg==</a></p>		<p>a stumbling block for themselves and those closest to them"</p>	<p>from Earth or other planets</p>
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In the table above, there is a change in the total meaning caused by several factors. The word *crisp*, the meaning has changed completely from the previous meaning, "Describing the texture of fried maknan to be dry", changed to, "A joke that is not funny", for example the sentence, "Very crispy joke". The word *chili*, the meaning has changed completely from the previous meaning, "Chili plant", changed to, "A teenager aged 14-17 who looks impolite", for example, "Rika wears a mini skirt like chili". The word *honey*, its meaning has changed completely from the previous meaning, "A liquid that contains a lot of sugar substances in the beehive", changed to, "A legal wife other than a husband based on the view of his first wife", for example, the sentence, "septia is maduku". The word *dime*, the meaning has changed completely from the previous meaning, "Money with a small nominal is usually in the form of metal", changed to, "Dime guesses: guesses that are easy to answer", an example sentence, "Just laugh, you are really dime!". the word *filter*, the meaning has changed completely from the previous meaning, "A tool for filtering", changed to "An effect used to take pictures to make it look beautiful", for example, the sentence is, "beautiful because of Instagram fitters". In the word *stone*, the meaning has changed completely from the previous meaning, "A hard and dense object that comes from the earth or another planet", changed to, "A trait that reflects stubbornness", an example of the sentence, "Rizka's son is stubborn and difficult to manage".

Based on the data above, it can be concluded that there are words of change and shift that undergo a total change in meaning, namely; *crisp*, *chili peppers (chili)*, *honey*, *dime*, *filter*, and *stone*. This is in line with the opinion (Nursida, 2014) Total change is a change in the meaning of a word from its original meaning. For example, in the word *Lectures* the meaning has changed completely from the previous meaning, "chatty or talkative", changed to, "speech or description", Example sentence, "Udin gave a speech during the ceremony". Based on this explanation, it can be concluded that the words on the Instagram and TikTok applications which initially had a broad meaning, now have changed their meaning completely, due to several factors that cause changes and shifts in meaning.

**Table. 4** Data Documentation from *Instagram* and *TikTok* and Analysis of Changes in the Meaning of Marketing



Data number and data source	Photo quote	Citation context	Previous meaning	Meaning afterwards
<p>TikTok's 1st data <a href="https://vt.TikTok.com/ZSFTqWjDb">https://vt.TikTok.com/ZSFTqWjDb</a> ↓</p>	<p>"Dajjal"</p> 	<p>In the picture there is a context "Hahaha, the basics of the dajjal child"</p>	<p>Satan who comes to the world when the apocalypse is near</p>	<p>Mention or insult for humans</p>

<p>2nd data TikTok  <a href="https://vt.tiktok.com/ZSFTpDGvr/">https://vt.tiktok.com/ZSFTpDGvr/</a></p>	<p>"Satan"</p> 	<p>In the picture there is a context of "the foundation of the son of Satan"</p>	<p>Evil spirits who always tempt humans to behave evil</p>	<p>Words to express anger; swear by</p>
<p>3rd Instagram data  <a href="https://www.instagram.com/p/Blhkce-hYPF/?igsh=dGtqemp6NzMyeGN6">https://www.instagram.com/p/Blhkce-hYPF/?igsh=dGtqemp6NzMyeGN6</a></p>	<p>"Tadpoles"</p> 	<p>In the picture, there is a context: "Calling them tadpoles does not make them good, nor does it make us good, it actually makes us look arrogant"</p>	<p>Amphibian larvae/Tadpoles/Frog calves</p>	<p>People who have low knowledge but feel they know and can do everything/rioters</p>

In the table above, there is a change in the meaning of marketing caused by several factors. The word *dajjal*, its meaning is derived from the previous meaning, "the devil who comes to the world when the apocalypse is near", changed to, "A name or insult for humans", for example the sentence, "You are the son of the dajjal". The word *Satan*, the meaning of which is derived from the previous meaning of "Evil spirits who always tempt people to behave evil", has changed to, "The word to express anger; swearing", an example of the sentence, "Eh how dare you with me, just be careful, you are the devil". Meanwhile, in the word *tadpole*, the meaning is derived from the previous meaning "Amphibian larvae/Tadpole/Frog child" changed to "A person who has low knowledge but feels that he knows and can do everything/riot", the example sentence is "Halah you are silent, tadpole child who understands, gausah always knows".

Based on the data above, it can be concluded that there are 3 changes and shifts that have undergone a total change in meaning, namely; *Dajjal*, *Satan*, and *Tadpole*. This is in line with the opinion (Muzaiyanah in Salsabilla, 2023) that meaning perjury (dysphemia) is a change that occurs in the meaning of a word that is actually subtle, turning into coarse. For example, in the word **box**, the meaning is derived from the previous meaning "carton for wrapping" Changed to "people who like to brag, deny, complainants, julid", example The sentence is "Eh you cardboard children like to lie". Based on this explanation, it can be concluded that the words on the Instagram and TikTok applications which originally had a broad meaning, now the meaning has changed to be rude, due to several factors that cause changes and shifts in meaning.

**Table. 5** Data Documentation from *Instagram* and *TikTok* and Analysis of Changes in the Meaning of Refinement

Data number and data source	Photo Quotes	Citation context	Previous meaning	Meaning after
TikTok's 1st data <a href="https://vt.TikTok.com/ZSF76bXPk/">https://vt.TikTok.com/ZSF76bXPk/</a>	"Backward" 	In the image there is a context "Pov: waiting for the student who is asking for permission to go back"	Go back	Remarks when you want permission to go to the bathroom or toilet
2nd Instagram data <a href="https://www.instagram.com/p/CEjIkAgHgD9/?igsh=MTQyZjVqaDJncHBudg==">https://www.instagram.com/p/CEjIkAgHgD9/?igsh=MTQyZjVqaDJncHBudg==</a>	"Anjay" 	In the picture there is a context "Beware of misuse of anjay can be punished"	Puns of the word dog	What a person says when they see something strange/amazed

In the table above, there is a change in the meaning of refinement caused by several factors. The word *backwards*, the meaning is refined from the previous meaning "Go to the back" changed to "Speech when you want permission to go to the bathroom", for example, the sentence is, "I'm sorry I will allow you to go back for a moment". In the word *Anjay*, the meaning is smoothed from the previous meaning "The name of the animal, namely the dog" changed to "A person's speech when they see something strange/amazed", an example sentence, "Anjay is really cool in the scenery".

Based on the data above, it can be concluded that there are 2 changes and shifts that undergo changes in the meaning of refinement, namely; *back*, and *anjay*. This is in line with the opinion (Ernawati, 2021) that the refinement of meaning (eufimia) is a change in the meaning of a word that was originally rough, to a subtle word. For example, in the word *soft*, the meaning is subtle from the previous meaning "The surface of a palpable object" Changed to "Write words politely", example sentences, "Wow, what a subtle word you said, Jeni". Based on this explanation, it can be concluded that the words in the Instagram and TikTok applications which initially had a broad meaning, now the meaning has changed to subtle, due to several factors that cause changes and shifts in meaning.

## Conclusion

The results of this study show that the meaning of language in the communication of the Gen-Z adolescent community has changed and shifted in meaning along with the development of language and technology on social media. As well as finding words that have undergone changes and shifts in meaning in the GeN-Z youth community, including; The broad meaning is; major, sultan, viral, operation, caste, stealing, and adhan, the meaning of narrowing is: teacher, revocation, and hijab, total change, namely: crisp, chili-cabean (chili), honey, change, filter, and stone, meaning of garnish, namely: dajjal, demon, and tadpole, and the meaning of refinement, namely: to the back and anjay.

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