LAPAR Sulsel's Action In Building Political Literacy
In Makassar City Communities

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ABSTRACT
LAPAR Sulsel actively contributes to the development of political understanding and participation at the local level. Political education is a key factor in enhancing people's political participation and developing inclusive democracies. Methodology of this study is descriptive and qualitative. The researchers conducted in-depth interviews with LAPAR Sulsel staff, community members and other key stakeholders in the Makassar city area. Researchers also performed participatory observations and document analysis to collect comprehensive data. Research results show that LAPAR Sulsel has taken an important step in the development of civic education for the people of Makassar city. By providing easily accessible information, advice, training, debates and political awareness campaigns, the company has helped people better understand complex political processes and increase political participation. This has resulted in increased participation in elections, greater knowledge of political rights and an improved ability to make better informed political decisions. General conclusion of this study is that the company contributed to the development of people's political understanding, increased political participation, and made a great contribution to the development of local democracy.

Introduction
As one of the most important political and economic center of South Sulawesi, Makassar is also one of the fastest-growing cities in the country. As a result, it is essential for people to be well-informed about the political process. However, in spite of the city's rapid growth, there is still a lack of political literacy among the people of the city. The main reasons for this are limited access to well-understood political information, a lack of public knowledge of the government's systems and procedures, and low level of political participation. In this context, the LAPAR (South Sulawesi) can play an important role in improving civic education among the people in the city. The LAPAR provides well-understood and easily accessible political information, and it has the expertise and means to improve the public's understanding of political issues.
One of the most important aspects of political education for the people in Makassar is having a good political knowledge. A good political knowledge in an ever-changing and complicated environment is the basis for effective involvement in local political activities and development. A strong political capacity is the basis of effective political participation in the city (Antlöv et al., 2010). It is the basis for dealing with difficult political issues, preventing disinformation and contributing to better local decisions. The aim of improving civic education is to equip the people in the city with the knowledge and skills needed to actively participate in the city’s growth and development (Antlöv et al., 2010).

LAPAR Sulsel plays a vital role in the development of the political education of the people of the City of Makassar. By providing easy-to-understand information about the political system, the decision-making process and the local political issues that are relevant to the people of the city, LAPAR Sulsel helps to build civic education. By conducting discussions and seminars on the political issues in the Makassar city and national, LAPAR Sulsel helps to develop the political capacity of the people by providing a space for more discussion and understanding of the political system. The aim of these campaigns is to increase the political literacy of people by encouraging them to take part in the political processes and make decisions that will have a positive impact on the development of the city. In this case, LAPAR Sulsel’s role is essential in building the society that is politically aware and proactive in making political decisions that will positively impact the development of the whole city of Makassar.

Based on several political literacy studies, there are different findings and results, for example, between international political literacy research conducted by Peter Willet and political literacy research in Indonesia, Novita & Sari shows some similarities and differences. In Peter Willet’s research, the results show that high political literacy has a positive impact on active political participation, ability to analyze political information, and understanding of complex political issues. Similar findings can also be found in research on political literacy in Indonesia, from the results of Novita & Sari's research, strong political literacy increases people's political participation and their understanding of the political system and political rights [14]. However, this research can emphasize unique aspects that are specific to the Indonesian context, especially in Makassar, such as the challenges faced in the context of developing local democracy and cultural diversity that need to be considered in building inclusive political literacy. In addition, this research can also provide more detailed insights about the level of political literacy in the city of Makassar, including the factors that influence people's political literacy and the effectiveness of the LAPAR Sulsel programs related to political literacy in the city of Makassar [20].

Through this research, it is hoped that the level of political literacy in society will be known and what are the obstacles or potentials in building better political literacy. The goal also involves identifying effective strategies and interventions to increase people's political literacy. The urgency of this research lies in the importance of political literacy in strengthening quality political participation, encouraging active involvement in political decision-making, and building awareness of rights and responsibilities as participating citizens (CIVICUS, 2013). In local democracy context, this research is also urgent given the challenges faced in building inclusive political literacy amidst cultural diversity, socio-economic differences, and the need for a better understanding of the political system and mechanisms for political participation (CIVICUS, 2015). Although LAPAR has taken several steps to strengthen the political capacity in Makassar city, the
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effect of these actions has yet to be fully explored. This study focus is to fill the knowledge gap by analysing how well-understood LAPAR contributed to the development of political literacy in the people of Makassar city.

**Literature Review**

**LAPAR Sulsel Role Definition**
With his dual role of advocacy and education, LAPAR Sulsel aims to increase community understanding, awareness and participation in political issues, political rights and the role of citizens in building inclusive democracies. In the field of advocacy, LAPAR Sulsel functions as an institution that promotes change and fights for the interests of society in terms of public action related to politics and democracy. They advocate by providing information and acting as advocates fighting for the active participation of communities in the political process. In terms of education, LAPAR Sulsel is responsible for providing comprehensive citizenship education to its citizens (Alumni., 2012).

They organize trainings, workshops and public forums to improve public understanding of the political system, decision-making mechanisms, and the importance of active political participation. Additionally, LAPAR Sulsel acts as a trusted information provider through publications, research reports and social media to improve people's civic education. Overall, her LAPAR Sulsel's role in advocacy and education is to increase public awareness, knowledge and political participation (Willetts, 2010). Through lobbying, they aim to create an environment that supports political change and inclusive political participation. Meanwhile, through civic education, LAPAR Sulsel strives to provide the necessary education and information to enable people to understand and actively participate in the political processes that affect their lives in Makassar city.

**Political Literacy Definition**
Political literacy refers to an individual’s capacity to comprehend, analyze, and actively engage in political life. It includes knowledge of political structures, decision-making techniques, and political ideas, as well as critical and objective analysis of political information (Gale, n.d.). Political literacy also includes knowledge of political rights and duties as a citizen, as well as participation in political processes, including elections, public debates, and political campaigns. With political literacy, an individual can gain a comprehensive understanding of important political issues, better engage in political processes, and make informed decisions that affect society (Heryanto, 2019).

Here are some definitions of political literacy according to experts:

Kruse, Raphael: Political literacy is an individual's ability to understand, analyze, and participate in political life, including an understanding of political concepts, knowledge of the political system, participation in elections, and the ability to think critically about political information [11].

McNaughton, AH: Political literacy includes an individual's understanding of politics and political processes, including an understanding of political structures and institutions, political parties, elections, and the ability to use political information effectively (McNaughton, 1982).

Carr, PR, & Thésée, G: Political literacy involves individual knowledge of political issues, political processes, as well as the ability to participate in political discussions and political decision-making that impact society (Carr & Thésée, 2018).
S Bev, Jenny: Political literacy includes an understanding of the rights and responsibilities of citizens, active political participation, and the ability to critically analyze political information [15].

Smith, Graham Hingaroa: Political literacy is the ability of individuals to understand, evaluate, and use political information to participate in political processes and decision-making that impact society [19].

In general, political literacy includes understanding, knowledge, skills and active participation in political contexts to become informed citizens and participate effectively in the political process. Thus, LAPAR Sulsel plays a role in building the understanding and active participation of South Sulawesi people in the political context, with the aim of enhancing political awareness, public participation and the empowerment of citizens in the political process.

Community of Makassar City
Makassar City is a large city in South Sulawesi Province, Indonesia. The city is the provincial capital and one of the economic, political, social and cultural centers of the South Sulawesi region. Makassar has a rich history as a center of maritime trade since ancient times and to this day Makassar Port remains one of the most important ports in Eastern Indonesia. The city exhibits ethnic and cultural diversity, with the majority of the population coming from the Makassar, Bugis and Toraja ethnic groups, but also people from various other tribes and religions. Makassar continues to grow rapidly in terms of infrastructure, industry, tourism and education, making it one of the most important cities in Eastern Indonesia (Stansfield, 2017).

Makassar City Community refers to individuals, groups and communities living, working and interacting in the area around Makassar City, the capital of South Sulawesi Province, Indonesia. The people of Makassar City come from diverse social, economic, cultural and religious backgrounds. This may include Makassar's indigenous peoples, immigrants, ethnic minorities, and various socioeconomic groups that contribute to life in the city. People of Makassar participate in various economic, political, social and cultural activities in the city and play a role in the development and development of Makassar city as a whole [12].

Research Framework
The People's Children's Advocacy and Education Institute is an organization focused on increasing community participation in various aspects of life, especially in the political and social spheres. Approaches taken by advocacy groups and child education institutions to improve political literacy include educating the public on civil rights and responsibility, encouraging public debate, and providing community access to a range of participatory activities in Makassar City. Including an increase in one of LAPAR Sulsel's efforts to improve civic education in Makassar City is through its support through the Democracy Course Program (Wood & Fällman, n.d.). Civics education is of great importance to society as it is a learning process aimed at enhancing understanding and participation in political life. Political education also includes an understanding of democratic values, human rights and active participation in society. And then the frameworks used by researchers are shown in the table below:
Research Methods

The methodology used in this study is descriptive and qualitative in nature. According to Denzin and Lincoln, descriptive-qualitative methodology involves a thorough approach to understanding the social phenomenon under study [8]. In the context of LAPAR Sulsel's progress in building the political literacy of the Makassar city people, descriptive qualitative research can be used to analyze and explain LAPAR Sulsel's role and contributions in more detail. This research methodology involves collecting high-quality data through in-depth interviews with LAPAR Sulsel representatives, community members, and other stakeholders in Makassar City. In addition, participatory observation and document analysis can also be conducted to obtain comprehensive data on the progress in political capacity building of LAPAR Sulsel. Acquired data is descriptively analyzed by identifying, classifying and displaying relevant data. The results of this study were then compiled and discussed in a narrative manner to provide a deeper understanding of the strategies, activities and impacts achieved by LAPAR Sulsel in building the political literacy of the people of Makassar City (Munir, 2022). This descriptive and qualitative research methodology allows researchers to understand the local context, social dynamics and individual perceptions of South Sulawesi's LAPAR development. By gaining a deeper understanding, this study can provide valuable insights and relevant recommendations for improving the political education efforts of people in Makassar city.

Results and Discussions
LAPAR Sulsel Work Program in Building Political Literacy

The work program for an organization is one of the important things because it relates to the goals to be achieved by the organization. The work program of the South
Sulawesi LAPAR is as follows:

1. **Realizing a society in South Sulawesi that is just, democratic, has freedom of expression, and gender equality.**

   LAPAR Sulsel is committed to a just and democratic South Sulawesi society with freedom of expression and gender equality. Through lobbying, LAPAR Sulsel wants to fight for the rights of the people of South Sulawesi by ensuring social justice and transparent governance. In addition, LAPAR Sulsel contributes to strengthening local democracy by supporting active participation of people in public decision-making processes. Additionally, LAPAR Sulsel promotes freedom of expression as a fundamental human right so that all individuals have the opportunity to express their thoughts and ideas without fear. Additionally, LAPAR Sulsel is actively committed to gender equality, ensuring that women and men have equal rights and opportunities in various areas of life. With this goal, LAPAR Sulsel hopes to bring about positive change in South Sulawesi society and create an inclusive, just and harmonious environment for all citizens.

2. **Carry out social transformation to build a civil society order with organizations.**

   LAPAR Sulsel works with organizations to implement social transformation to build civil society structures and bring meaningful change to South Sulawesi. LAPAR Sulsel wants to strengthen the role and capacity of civil society organizations in the region. LAPAR Sulsel seeks to involve communities in a variety of programs and activities to increase their awareness, participation and involvement in decision-making on social, political and economic issues that affect their lives. LAPAR Sulsel hopes to build a network of cooperation among civil society organizations that share the same vision and mission. By supporting and working together, these organizations can mobilize forces to fight for people's rights, improve the unjust social order, and address the various challenges facing communities in South Sulawesi. Additionally, the social transformation carried out by LAPAR Sulsel also aims to change social norms and values. Through an education, advocacy and informational approach, LAPAR Sulsel is committed to raising awareness of people's rights, eliminating discrimination and promoting inclusion and gender equality. In this way, LAPAR Sulsel hopes to build a more just, democratic and equitable social order for all citizens of South Sulawesi.

3. **Participate in voicing upholding human rights and people's sovereignty through educational insights, inviting critical thinking on developing public issues through advocacy.**

   LAPAR Sulsel actively participates in demonstrating respect for human rights (HAM) and popular sovereignty through its educational and advocacy approach. LAPAR Sulsel recognizes that sound knowledge and understanding of human rights and active participation in public decision-making processes are key to building a democratic and just society. Through its educational programs, LAPAR Sulsel aims to raise public awareness of the importance of participating in the development of human rights and public affairs. By providing accurate and comprehensive information, LAPAR Sulsel seeks to advance understanding of the fundamental rights of individuals and groups and the importance of participation in shaping public policy.

   Additionally, LAPAR Sulsel encourages people to think critically about the
development of public issues. Through its advocacy work, LAPAR Sulsel encourages the public to critically consider and analyze the wide variety of information and opinions available to them and encourages their active participation in the expression of opinions. In this regard, LAPAR Sulsel works with civil society organizations and other institutions to convey a strong message of the importance of human rights and popular sovereignty. Through campaigns, dialogues, seminars and other activities, LAPAR Sulsel seeks to raise awareness and motivate people to take an active role in addressing evolving public issues and fighting for their good. In this way, LAPAR Sulsel will create a society that is more human rights conscious, thinks critically and actively participates in public decision-making processes, thereby safeguarding people's sovereignty and strengthening the democratic order of South Sulawesi.

4. Fight for the elimination of all forms of discrimination against marginalized people.

LAPAR Sulsel is committed to eliminating all forms of discrimination against marginalized people. LAPAR Sulsel recognizes that discrimination can harm and violate the human rights of vulnerable individuals and groups, including ethnic minorities, women, children, persons with disabilities and five gender Bugis (Bissu). LAPAR Sulsel is committed to building an inclusive, just and non-discriminatory society in South Sulawesi. Through advocacy and education, LAPAR Sulsel aims to raise public awareness of the importance of respecting the rights of all people, regardless of their origin. LAPAR Sulsel also advocates for discriminatory public policy changes and supports the introduction of laws that protect the rights of vulnerable people. LAPAR Sulsel plays a role in campaigning for equal rights, access and opportunities for the marginalized. LAPAR Sulsel wants to reduce inequality by fighting for social justice and ensure equal access to health services, education, employment, housing and political participation for all citizens of South Sulawesi.

Additionally, LAPAR Sulsel works with other agencies and organizations to provide support and protection to marginalized and victims of discrimination. LAPAR Sulsel aims to ensure that their rights are respected and discriminated against by providing legal assistance, support and advocacy. Through these steps, LAPAR Sulsel wishes to actively promote social and institutional change to ensure that there is no form of discrimination against marginalized people in South Sulawesi. LAPAR Sulsel wants to create an environment that is inclusive, equitable and respects diversity in all aspects of people's lives.

5. Building human resources who are smart and able to improve the quality of life with dignity, and humanize humans.

LAPAR Sulsel is committed to developing human resources who are intelligent, dignified, and capable of improving the quality of life and making people human. LAPAR Sulsel recognizes that quality human resources are the most important asset for the development of a country or region. LAPAR Sulsel aims to improve access to quality education at all levels of society through its education and training programs. LAPAR Sulsel strives to ensure equal opportunity for all individuals to receive a suitable education, regardless of their origin. LAPAR Sulsel wants to help the people of South Sulawesi reach their full potential by improving their literacy and skill levels. LAPAR Sulsel is also committed to improving the quality of life with dignity for all citizens of South Sulawesi. LAPAR Sulsel wants to fight for better access to health services, clean
water, sanitation, decent housing and decent jobs through advocacy and collaboration with governments and the private sector. LAPAR Sulsel also focuses on sustainable development and promotes policies that prioritize human well-being.

Additionally, LAPAR Sulsel adheres to the principle that all people should be treated with dignity and respect. They are committed to fighting human rights abuses and upholding human rights in all areas of people's lives. LAPAR Sulsel promotes social justice, equality and the elimination of all forms of oppression and inhumane treatment. Through these efforts, LAPAR Sulsel hopes to build an intelligent, quality and dignified society in South Sulawesi. LAPAR Sulsel is committed to continuing to work with various stakeholders to achieve this goal and enable the people of South Sulawesi to become decent people and achieve a better quality of life.

6. Growing civil society that has competitiveness and is competent to contribute to the country.

LAPAR Sulsel plays an important role in a growing civil society that is competitive and capable of serving the nation. LAPAR Sulsel recognizes that a strong and quality civil society is one of the key pillars of a country's development. LAPAR Sulsel seeks to empower individuals and civil society organizations in South Sulawesi through training, education and empowerment programs. LAPAR Sulsel provides training and technical support in a variety of areas including leadership, organizational management, advocacy, project management and other related skills. In this way, LAPAR Sulsel aims to strengthen the skills and expertise of civil society so that they can participate effectively in the development of the country. In addition, LAPAR Sulsel contributes to promoting the exchange of knowledge and experience among civil society organizations in South Sulawesi and at national and international levels. LAPAR Sulsel encourages the formation of strong and mutually supportive networks among civil society organizations through cooperation and cooperation. This will increase your understanding, improve your skills, and expand your access to the resources you need to make a positive contribution to your country.

LAPAR Sulsel also strives to create an enabling environment for civil society participation in public decision-making processes. They advocate transparency, accountability and good governance so that civil society can play an active role in influencing policy and ensuring that citizens' interests are properly represented. To do. Through this effort, LAPAR Sulsel hopes to build a civil society that is competitive, capable and positively contributing to the country. LAPAR Sulsel is committed to continuously supporting and strengthening the role of civil society in the development of South Sulawesi, bringing lasting change and benefiting all citizens.

7. Helping to improve the creation of a conducive socio-cultural environment, a competitive economic field, which is based on self-initiative, self-help, and community self-work.

Based on the principles of self-development, self-help and cooperative self-employment, LAPAR Sulsel plays an active role in strengthening not only the competitive business sector, but also the construction of a beneficial socio-cultural environment. LAPAR Sulsel understands that sustainable development includes not only economic dimensions, but also interrelated social and cultural dimensions. In this context, LAPAR Sulsel wishes to support the development and preservation of local cultural values. They work closely with communities, community leaders and relevant institutions
to promote cultural diversity in South Sulawesi and ensure that this cultural heritage is respected and preserved. In this context, LAPAR Sulsel protects the cultural rights of local communities, fights for cultural sustainability and ensures the active participation of communities in decisions relating to socio-cultural issues. I am also active in LAPAR Sulsel also focuses on strengthening community economies based on the principle of self-help. LAPAR Sulsel seeks to improve the community's skills and competencies in the business sector through training programs, technical guidance and support. They prioritize sustainable and inclusive approaches, encourage the development of micro, small and medium enterprises and participate in the development of competitive economic sectors in the region.

LAPAR Sulsel also fosters partnerships and cooperation between communities, governments and the private sector to revitalize local economies. They strive to create an enabling environment for investment, infrastructure development, improved access to markets, resources and other economic opportunities. LAPAR Sulsel is therefore committed to supporting the building of a beneficial socio-cultural environment and a competitive business sector based on community initiative, self-help and do-it-yourself. Through these efforts, LAPAR Sulsel hopes to empower the people of South Sulawesi economically, increase the cultural sustainability of the region, and bring sustainable progress to all communities within the region.

**Role Of LAPAR Sulsel in Building Political Literacy**

The role of LAPAR Sulsel in building political literacy is crucial in enhancing the understanding and participation of the community in political processes. LAPAR Sulsel plays multiple roles to achieve this goal:

Advocacy and Awareness: LAPAR Sulsel advocates for the importance of political literacy by raising awareness among the community. They highlight the significance of being informed about political issues, understanding democratic processes, and actively participating in decision-making. Through campaigns and public outreach, LAPAR Sulsel promotes the value of political literacy and its role in empowering individuals.

Education and Training: LAPAR Sulsel conducts educational programs and training sessions to enhance political literacy. These programs provide knowledge about political systems, government structures, and electoral processes. They also emphasize critical thinking skills, media literacy, and the ability to analyze and evaluate political information. By equipping individuals with these skills, LAPAR Sulsel empowers them to make informed decisions and actively engage in political activities.

Research and Publications: LAPAR Sulsel conducts research and publishes reports, articles, and policy briefs on political issues. These publications serve as valuable resources that inform and educate the community about various political topics. By disseminating accurate and reliable information, LAPAR Sulsel contributes to the development of a well-informed and politically literate society.

Community Engagement: LAPAR Sulsel engages with the community through dialogues, discussions, and forums. These platforms provide opportunities for community members to voice their opinions, ask questions, and engage in meaningful conversations about politics. By encouraging community participation and involvement, LAPAR Sulsel fosters an active citizenry that is aware of their rights, responsibilities, and the importance of political engagement (Australian Agency for International Development, 2012).

Collaborations and Partnerships: LAPAR Sulsel collaborates with various
stakeholders, including government agencies, educational institutions, civil society organizations, and community leaders. Through these partnerships, LAPAR Sulsel works collectively to promote political literacy initiatives, share resources, and implement programs that enhance political understanding and active citizenship.

Overall, LAPAR Sulsel plays a vital role in building political literacy by advocating, educating, conducting research, engaging with the community, and collaborating with stakeholders. Through these efforts, LAPAR Sulsel empowers individuals with the knowledge, skills, and motivation to participate effectively in political processes, contributing to the development of a politically aware and engaged society in South Sulawesi.

**Impact Of LAPAR Sulsel Program on Increasing Political Literacy**

The programs implemented by LAPAR Sulsel have had a significant impact on increasing political literacy among the community. These impacts can be observed in several ways:

- **Enhanced Knowledge and Understanding**: LAPAR Sulsel's programs have contributed to improving the knowledge and understanding of political concepts, systems, and processes among the community. Through training sessions, workshops, and educational materials, individuals have gained a deeper understanding of political issues, governance structures, and democratic principles. This increased knowledge enables them to make informed decisions and actively participate in political discussions.

- **Improved Critical Thinking Skills**: LAPAR Sulsel's programs emphasize critical thinking skills, encouraging individuals to analyze and evaluate political information critically. By providing tools and resources for critical analysis, individuals are better equipped to discern reliable sources of information, identify biases, and make informed judgments. This promotes a more discerning and well-informed approach to political decision-making.

- **Increased Political Participation**: The programs conducted by LAPAR Sulsel have resulted in increased political participation among community members. By raising awareness about the importance of active citizenship, encouraging dialogue, and providing avenues for engagement, LAPAR Sulsel has motivated individuals to become more involved in political activities. This includes participating in elections, joining community discussions, and voicing their opinions on political issues.

- **Strengthened Civic Engagement**: LAPAR Sulsel's initiatives have strengthened civic engagement within the community. By organizing community dialogues, collaborative projects, and partnerships, LAPAR Sulsel has fostered an environment where individuals actively engage in civic activities. This includes volunteering for social causes, participating in community-based initiatives, and collaborating with local organizations to address political and social challenges.

- **Empowered Community Advocacy**: LAPAR Sulsel's programs have empowered individuals to become advocates for political issues that matter to them. By providing platforms for community members to express their concerns, discuss policy matters, and engage in advocacy efforts, LAPAR Sulsel has nurtured a culture of active citizenship. This empowerment has resulted in increased grassroots advocacy and community-driven initiatives to address political challenges.

Overall, the programs implemented by LAPAR Sulsel have had a positive impact on increasing political literacy by enhancing knowledge, critical thinking skills, political participation, civic engagement, and community advocacy. Through these efforts,
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LAPAR Sulsel has contributed to building a more politically aware, informed, and engaged community in South Sulawesi.

Conclusion

The conclusion of the study is that it is important to build strong political literacy among the people of Makassar city. The study found that citizenship education had a positive impact on active political participation, a deep understanding of political issues, and the critical skills of analyzing political information. The conclusion of this study is the importance of efforts to improve political literacy through comprehensive political education, the provision of easily accessible information, and the development of critical skills in society. Furthermore, the findings of this study also highlight the need to consider local conditions when building comprehensive and relevant policy capacity. This means that strengthening political capacity enables people to actively participate in the political process, contribute to better decision-making, and build democratic and self-determining societies.

While there has been some good research on political literacy, there are still limitations to be aware of. First, many studies use the self-reported survey method, which can lead to bias in the measurement of political literacy. Second, research often focuses on the cognitive side of political literacy, but there is a need for research on affective and behavioral sides as well. Third, much of the research has been done at the national level, and there is still little to no research on political literacy at local or regional levels. Fourth, more research needs to be done to bridge the gap and look at the unique context in which political literacy is built. Finally, future research can look at factors that affect political literacy, including political education, media impact, and the social-political environment. Lastly, future research can analyze how political literacy impacts effective political participation and communities in a more holistic way.

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